



JOB APPLICATION PACK



# JOIN OUR TEAM!



The creative force behind Dewynters for over 30 years, Bob is trusted by producers across the globe to conceptualize iconic key art for hundreds of West End and Broadway visuals and marketing campaigns, designing poster artwork for world-recognized productions, such as: *Oliver!*, *Phantom of the Opera*, *Grease*, *Equus*, *Art* and *School Of Rock*; establishing a new era of modern poster design.

Setting up business under his own name in 2015, Bob wanted to focus on what was most important to him - delivering world class excellence in dynamic visuals. Headed up by Bob, our skilled team of creative artworkers and designers have delivered work to over 100 clients from our Southwark studio.

Our work includes: *My Fair Lady*, *Beauty & The Beast*, *Frozen*, *The Drifters Girl*, *Back to the Future*, *TINA: The Tina Turner Musical*, *Leopoldstadt*, *Mary Poppins*, *Calendar Girls*, *Girl From The North Country*, *ART*, *Cirque du Soleil* and various productions for The National Theatre and The Menier Chocolate Factory. We are proudly a trusted designer for Disney Theatrical, and we are the official designer for Theatre Royal, Bath and Chichester Festival Theatre.

## AWARD WINS & NOMINATIONS



### OLIVIER AWARDS

Bob King - Special Recognition Award | 2022

### WOS AWARDS

Best Graphic Design, 21 (winner) - *Frozen*

Best Graphic Design, 20 (nom) - *Rosmersholm* | Best Show Poster, 19 (nom) - *TINA the Musical*



# WHAT WE DO

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## Key Art

Graphic Design, Illustration, Typography, Photographic, 3D Render & Animation

## Marketing Assets

All Print, Digital, OOH, Merch and FOH design. Digital & Video Animation

## Specialised Print Design & Distribution

Souvenir Brochures, Mailers, Bespoke Commissions

## Bespoke Design Projects

OOH Installations, Brand Identity, Unique Communication Material

## In-House Design Agency

All Key Art, Marketing Assets & Seasonal Design Work

## CLIENTS INCLUDE

*Ambassador Theatre Group, Avalon, Barbara Broccoli, Broadway Entertainment Group, Chichester Festival Theatre, Colin Ingram, David Pugh, Delfont Mackintosh Ltd, Disney Theatrical, Jonathan Church Productions, Michael Harrison Entertainment, National Theatre Productions, Really Useful Group, Sonia Friedman Productions, Stage Entertainment, The Menier Chocolate Factory, Theatre Royal Bath, The Royal Shakespeare Company, Wicked London Productions*



# THE JOB ROLE

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## SENIOR CREATIVE

REPORTING TO

Director and Business Manager

CONTRACT

Full Time, Permanent

WORKING HOURS

Monday to Friday, 10am - 6pm | Southwark Studio, London (*flexible start time available*)

SALARY

(POA) *Dependent on experience*

## WHO SHOULD APPLY

We are looking for a talented conceptual designer with the skill and ability to create stunning visuals and finished Key Art from scratch or pencil scamps; working closely with Bob and our other lead creatives across a broad range of Key Art and campaign collateral for a variety of clients.

We are a small fast-paced studio, so you need to be a great team player with the ability to juggle multiple projects and work to tight deadlines under pressure. As with all of our designers, you'll also need to be an excellent all-rounder, getting stuck into all aspects of studio work as required. Experience in Theatre and entertainment is desired.

## SKILLS REQUIRED

- Ideally +10 years extensive experience in creating Key Art visuals for live entertainment and working with complex and diverse assets across a broad range of marketing collateral, including design of brochures, brand guidelines and programmes.
- Brilliant Creative suite knowledge of Photoshop, InDesign and Illustrator, with excellent image comping and retouching ability
- Strong typography, illustration and layout skills
- Detailed knowledge in artwork packaging for a variety of complex print, OOH and digital specs, including brochure work and FOH designs
- Additional experience in working with AfterEffects and building HTML is desirable

## RESPONSIBILITIES

- Leading Key Art creative process from start to finish, from initial client brief to delivery of final artwork files.
- Leadership of full marketing asset suite roll out for all print, digital and OOH requirements. Adapting and developing lead creative as required.
- Leadership responsibilities as a senior member of the team; checking all artwork and print proofs, supporting team with complex artwork requirements and mentoring and training team members as required

# HOW TO APPLY

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Please submit your CV and a covering letter to [info@bobkingcreative.com](mailto:info@bobkingcreative.com)

All appointments are made subject to satisfactory references and proof of right to work in the UK.



## Diversity & Equality

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We are committed to a workplace culture which embraces diversity and inclusion across its team and welcome applications from individuals and groups who are underrepresented.



*"Having left school with few qualifications and been refused opportunities to develop my skills, I know first hand the value and importance of giving everyone an equal chance to gain experience, skills and demonstrate their natural talent wherever possible. It's something I feel very strongly about."*

- Bob King, Director & Founder

Thank you  
for your application

